



**American  
Cancer  
Society®**

**GenNow  
Network™**

2025

*Membership Information*

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# Alaska GenNow Network Overview

**The Alaska GenNow Network is a community of young professionals committed to the American Cancer Society's mission - saving lives by eliminating cancer - through philanthropic efforts to fund research for cures, support for patients, prevention and detection.**

**Made up of members age 21-39 representing a variety of Alaskan companies, the Alaska GenNow Chapter provides extensive volunteer and networking opportunities for young professionals.**

Taps & Apps is the premiere fundraiser of the Alaska GenNow Network, planned and executed by Alaska GenNow chapter members featuring beer and appetizer pairings, a silent auction, and fun "games of giving". This year will mark our 8th Annual Taps & Apps.

With monthly meetings, volunteer opportunities, and social events, Alaska GenNow chapter members have the opportunity to network with others who are interested in making a difference in their community and significantly impacting the American Cancer Society's lifesaving mission.

**[www.alaskagennow.wixsite.com/gennow](http://www.alaskagennow.wixsite.com/gennow)**

## **MEMBERSHIP AT A GLANCE**

**SERVE** as a community ambassador for the American Cancer Society's mission and programs through recruitment, social media, and more

**COMMIT** to an individual fundraising minimum of \$1000 annual give/get

**PARTICIPATE** in board member recruitment efforts and serve as "board buddy" to a new member

**Volunteer** at Taps & Apps OR purchase a ticket

**ATTEND** & actively engage in Alaska GenNow meetings & social gatherings

**SUPPORT** other board members in their individual fundraising efforts

# Alaska GenNow Network

**OUR MISSION IS TO SAVE LIVES, CELEBRATE LIVES, AND LEAD THE FIGHT FOR A WORLD WITHOUT CANCER**



Every cancer. Every life.™

We **ENCOURAGE PREVENTION** by advocating for lifesaving changes, promoting early screening, and empowering others to make healthy lifestyle choices.

We are relentless in our efforts to **RAISE AWARENESS** by honoring the people we've lost, supporting those in treatment, and celebrating the lives we've saved.

We **FOSTER INNOVATION** by conducting groundbreaking research and funding pioneering scientists.

We **INSPIRE GENEROSITY** by motivating communities to donate and mobilizing them to act.

We **DEEPEN UNDERSTANDING** by listening to those in need of support, and guiding them to essential resources.

We **PROVIDE CARE** for everyone affected by cancer by delivering crucial health information and vital patient services.

# MEMBERSHIP EXPECTATIONS

## GENERAL BOARD RESPONSIBILITIES

Serve as a community ambassador year-round for the American Cancer Society's mission and programs through recruitment, social media, and more

Achieve an individual monetary fundraising minimum of \$1,000 annual give/get for each calendar year by way of selling sponsorships, tickets and acquiring auction items for Taps & Apps, or by hosting an event, campaigning for donations on social media or at work, etc. Set up a personalized Alaska GenNow Network fundraising page through our web platform to communicate your passion for our mission, share via social media/email, collect donations, and display your progress toward reaching your goal

Participate year-round in Alaska GenNow chapter member recruitment efforts and serve as "board buddy" to a new member

Consistently attend & actively engage in Alaska GenNow chapter member meetings & social gatherings, not exceeding three absences annually  
(extenuating circumstances will be considered by leadership on a case-by-case basis)

Actively assist at least one other board member in their individual fundraising efforts



2025 Alaska GenNow Member Photo

# MEMBERSHIP EXPECTATIONS

CONTINUED

## TAPS & APPS RESPONSIBILITIES

Actively promote Taps & Apps through your social media pages, and by word of mouth to your personal network of friends, family, and coworkers: Sell tickets!

*\*Your ticket sales will count toward your \$1000 fundraising minimum*

With guidance from our staff and volunteer leadership, procure at least 10 in-kind donations from local businesses for the Taps & Apps silent auction

With guidance from our staff and volunteer leadership, actively solicit at least two sponsor prospects for Taps & Apps

Volunteer at Taps & Apps OR purchase a ticket



# INCENTIVES

## **ALASKA GenNow CHAPTER VEST & AMERICAN CANCER SOCIETY NAMETAG**

Awarded to each member after attending  
three(3) Alaska GenNow Chapter meetings  
(not including social events)

### **RECOGNITION**

Awards and prizes presented at the end of each  
calendar year for the following achievements:

**\*Top Ticket Sales for Taps & Apps\***

**\*Top Fundraiser of the Year\***

# TAPS & APPS

**The Associate Board of Ambassadors' signature annual event, Taps & Apps, features an impressive silent auction, beer & appetizer pairings, live music, a VIP section, fun "games of giving" and more!**

## **WHO IS ATTENDING**

Each year, this event sells out, attracting roughly 250 young professionals and Alaskans of all ages from the Anchorage corporate and philanthropic communities

## **TICKETS**

Both regular and VIP tickets are available. VIP tickets include an additional hand-selected beer & appetizer pairing, a private seating area, and more special perks.

## **SPONSORSHIP**

Sponsorship opportunities are available at various levels starting at \$1,500 and up to \$5,000 for our Presenting Sponsor.

Visit [www.aboaalaska.org/gennow](http://www.aboaalaska.org/gennow) for more information on sponsorship opportunities.

**[www.alaskagenow.wixsite.com/gennow](http://www.alaskagenow.wixsite.com/gennow)**





## **LEARN MORE ABOUT THE ABOA**

For more information about membership or to submit a membership application, please email:

[AlaskaABOA@gmail.com](mailto:AlaskaABOA@gmail.com)

## **QUESTIONS?**

For more general information about the American Cancer Society and other volunteer opportunities, please contact our Alaska GenNow Network staff liaison:

Tabitha Karpow

[tabitha.karpow@cancer.org](mailto:tabitha.karpow@cancer.org)

907-715-2329





## 2025 ALASKA GenNow CHAPTER MEMBERSHIP APPLICATION

First & Last Name (as you wish to see it in print): \_\_\_\_\_

Preferred Name/Nickname: \_\_\_\_\_

Birthday: \_\_\_\_\_

Corporation (if applicable): \_\_\_\_\_

Work Address: \_\_\_\_\_

Home Address: \_\_\_\_\_

Preferred Email Address for Alaska GenNow Network Communications: \_\_\_\_\_

Work Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

Preferred Phone (check one): Work \_\_\_\_\_ Cell \_\_\_\_\_

Are you a cancer survivor? Yes \_\_\_\_\_ No \_\_\_\_\_

Does your company have a charity match program? Yes \_\_\_\_\_ No \_\_\_\_\_

Does your company have a volunteer program? Yes \_\_\_\_\_ No \_\_\_\_\_

Employer Community Relations/Corporate Giving Contact (if applicable): \_\_\_\_\_

Employer Community Relations/Corporate Giving Contact Phone: \_\_\_\_\_

I was referred to the Alaska GenNow Network by:

\_\_\_\_\_

Why are you passionate about becoming a member of the American Cancer Society's AK GenNow chapter \_\_\_\_\_

\_\_\_\_\_

Have you attended an Alaska GenNow event (previously ABOA) or participated in other American Cancer Society fundraising activities (i.e. Relay for Life, Making Strides Against Breast Cancer, Anchorage Wine & Food Festival) \_\_\_\_\_

\_\_\_\_\_

What assets do you bring to the Alaska GenNow chapter?

\_\_\_\_\_

\_\_\_\_\_

What do you hope to gain from participating as an Alaska GenNow chapter member?

\_\_\_\_\_

\_\_\_\_\_

Are you an active member of any other charity or business boards? Yes \_\_\_\_\_ No \_\_\_\_\_

If so, please identify which ones and your role (optional):

\_\_\_\_\_

\_\_\_\_\_